

## Queens Cívic Congre

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May 26, 2009

RE: Intro 623 Advertising on Sidewalk Sheds

## Dear City Council Member:

We write to urge you to remove your name as a sponsor of Intro 623, which would allow commercial advertising on construction sheds in most parts of the city and to oppose the legislation should it come before the Council.

Construction sheds are a necessary evil and should be tolerated only as a safety measure while construction is taking place. Too often the sheds remain in place long after there is any need for them. Legalizing ads on the sheds will only encourage developers with troubled projects to view the sheds as revenue producers.

If the Council is committed to preserving New Yorkers' quality of life and prevent the City from spiraling into the decrepitude of the nineteen seventies and early eighties, as we believe it is, care must be taken for the esthetics of the physical city. Keeping our streets and avenues attractive is essential to that goal. Maintaining an attractive and welcoming streetscape must be a priority in these difficult economic conditions. Advertising on sidewalk sheds has no role in that mission.

Forty years after Lady Bird Johnson launched the successful nation-wide movement to rid the nation's highways of unsightly billboards and a decade after New York City banned most ads from arterial highways, the City Council should reject out of hand further "uglification" of our streets and avenues.

The Queens Civic Congress is an umbrella organization for more than 110 community and neighborhood based groups representing tenants, co-op and condo owners and homeowners living in every part of Queens.

> Patricia Dolan **Executive Vice President**

## **Queens Civic Congress Members**

Association of Old Forest Hills ◆ Auburndale Improvement Association ◆ Bayside Civic Database ◆ Bayside Clear-Spring Council ◆ Bayside Hills Civic Association ◆ Bayswater Civic Association ◆ Bay Terrace Community Alliance, Inc. ◆ Bay Terrace Cooperative Section 1 ◆ Bellaire-BellVill Civic Association ◆ Belle Harbor Property Owners Association ♦ Bellerose Commonwealth Civic Association ♦ Bellerose Hillside Civic Association ♦ Bell Park Manor Terrace Community Council ◆ Bowne Park Civic Association ◆ Briarwood Community Association ◆ Broadway-Flushing Homeowners Association ◆ Cambria Heights Civic Association ◆ Civic Association of Utopia Estates ◆ C.O.M.E.T. (Communities of Maspeth-Elmhurst Together) ◆ Concerned Citizens of Laurelton ◆ Cornucopia Society ◆ Creedmoor Civic Association ◆ Deerfield Area Association ◆ Doug-Bay Manor Civic Association ◆ Douglas Manor Association ◆ Douglaston Civic Association ◆ Dutch Kills Civic Association of Long Island City ◆ East Elmhurst Corona Civic Association ♦ East Flushing Civic Association ♦ Federated Block Associations of Laurelton ♦ Federation of Civic Associations of Southeast Queens ◆ Floral Park Community Council ◆ Flushing Heights Civic Association ◆ Flushing on the Hill Taxpayers Association ◆ Forest Hills Chamber of Commerce ◆ Forest Hills Crescents Association ◆ Forest Hills-Van Court Association ◆ Fresh Meadows Homeowners Association ◆ Georgetown Mews ◆ Glendale Civic Association of Queens ◆ Glen Oaks Village Owners, Inc. ◆ Greater Astoria Historical Society ◆ Greater Whitestone Taxpayers Civic Association ♦ Harding Heights Civic Association ♦ Hillcrest Estates Civic Association ♦ Hilltop Village Co-Op #1 ♦ Hilltop Village Co-Op #2 ♦ Hilltop Village Co-Op #3 ♦ Hilltop Village Co-Op #4 ♦ Hollis 11423 Block Association ◆ Hollis Hills Civic Association ◆ Holliswood Civic Association ◆ Hollis Park Gardens Association ◆ Holly Civic Association ◆ Hyde Park Gardens Cooperative ◆ Jackson Heights Beautification Group ◆ Jamaica Estates Association ♦ Jamaica Hill Community Association ♦ Juniper Park Civic Association ♦ Kew Gardens Civic Association ◆ Kew Gardens Hills Homeowners Association ◆ Kew Gardens Improvement Association ◆ Kissena Park Civic Association ♦ Little Neck Bay Civic Association ♦ Little Neck Pines ♦ Long Island City Alliance ♦ Malba Civic Association ◆ Meadowlark Gardens Owners ◆ Middle Village Property Owners Association ◆ Mitchell Linden Civic Association ◆ Neponsit Property Owners Association ◆ Newtown Civic Association ◆ Newtown Historical Society ◆ North Bellerose Civic Association ◆ North Flushing Civic Association ◆ North Hills Estates Civic Association Northwest Clearview Homeowners Association
Norwood Neighborhood Association
Oakland Terrace/ Gardens Community Council ◆ Off Broadway Homeowners Association ◆ Our Neighborhood Improvement Association ◆ Our Neighbors Civic Association of Ozone Park, Inc. ◆ Parkway Village Historical Society ◆ Queensboro Hill Neighborhood Association ◆ Queens Colony Civic Association ◆ Queens Community Civic Corp. ◆ Queens Village Civic Association ◆ Ramblersville-Hawtree Civic Association ◆ Richmond Hill Historical Society ◆ Ridgewood Property Owners and Civic Association ◆ Rockaway Park Homeowners/Residents ◆ Rocky Hill Civic Association ◆ Rosedale Civic Association ◆ Royal Ranch Association ◆ Southeast Queens Concerned Neighbors ◆ South Ozone Park West Association Civic ◆ Springfield/Rosedale Community Action Association ◆ Station Road Civic Assoc. of Auburndale ◆ Sunnyside Gardens/Harrison Place Homeowners ◆ Surrey Estates Civic Association ◆ Union Turnpike Merchants Association ♦ United Forties Civic Association ♦ United Mutual Veterans Housing, Inc. ♦ Waldheim Neighborhood Association ◆ Wayanda Civic Association ◆ West Cunningham Park Civic Association ◆ Westmoreland Association ◆ Woodside Community Council